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## FOR IMMEDIATE RELEASE

### GRAND VALLEY POWER HOSTING GLOW HALLOWEEN EVENT FOR SAFETY

*GRAND JUNCTION, CO. – (October 29, 2019) ---* Grand Valley Power, an electric cooperative serving 19,000 consumers in Mesa County and surrounding areas, is hosting a free event called Glow Halloween – which focuses on safety and community-wide fun, on October 30 and 31.

The event is hosted at 845 22 Road, Grand Junction, Colorado, at Grand Valley Power’s main headquarters, from 9 a.m. – 5 p.m. each day. During the event, GVP will hand out free glowsticks, Halloween safety tips and of course, treats!

“Children are more than twice as likely to be hit by a car on Halloween than on any other day of the year. Grand Valley Power is committed to the safety of our communities. All members of your family participating in trick-or-treating should carry a flashlight or glowsticks during the evening and costumes should be brightly colored or have reflective tape,” said Christmas Wharton, Communications Specialist at Grand Valley Power.

Before trick-or-treating, talk to children and teens about these additional safety procedures:

- An adult should accompany children under 12
- Remind solo-going tweens and teens to put away their phones and watch out for cars
- Travel only in familiar, well-lit areas
- Never enter a stranger’s home
- Agree on a specific time to return home
- Review pedestrian and traffic safety rules

“We belong to the communities we serve, and we want to encourage people to have a really safe and enjoyable holiday,” said Wharton. For additional information about the event, visit [gvp.org/hometown-partnerships](http://gvp.org/hometown-partnerships).

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#### ***About Grand Valley Power***

Organized in 1936, Grand Valley Power is the first rural not-for-profit electric cooperative in Colorado. Serving over 18,000 customers within the Mesa County area, Grand Valley Power is dedicated to



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empowering lives with hometown service with safe, affordable, reliable electricity. For more information, visit [gvp.org](http://gvp.org) or follow us on [Facebook](#) and [Twitter](#).