



GRAND VALLEY POWER



C.E.O.'s Corner

FEBRUARY, 2017

CONSIDER A COOPERATIVE CAREER BY TOM WALCH, CHIEF EXECUTIVE OFFICER

Evolving technology is changing how energy is generated and distributed through the electric grid to homes and businesses. These changes have brought new challenges and opportunities to electric co-ops working to keep pace with the evolving landscape.

Within the electric cooperative workforce, new skills and experience are needed to help co-ops meet shifting market and consumer demands. This is why rural electric cooperatives are recruiting fresh talent to help provide even greater value to their members.

We have a broad range of highly-trained professionals working behind the scenes at Grand Valley Power.

Lineworkers are the most visible and identifiable employees of the co-op, but their responsibilities go far beyond climbing poles and repairing lines. They are also information experts who rely on their experience and expertise to pinpoint outages and restore power quickly.

Experts in information technology are increasingly important to protect data and other sensitive cyber assets. Engineers provide ongoing expertise and guidance on the operations side of the utility, particularly as system upgrades and more renewable energy choices become available.

Professionals in business administration, communication and digital media help co-ops deliver messages through multiple platforms and keep members informed of critical information in today's 24/7 media environment.

But electric co-ops nationwide are looking for professionals with more than excellent technical skills. We are seeking individuals who understand the co-op difference and appreciate our mission-oriented operating principles. A career with an electric co-op is different than a job with a for-profit electric utility. Grand Valley Power is a not-for-profit organization that offers competitive wages and benefits.



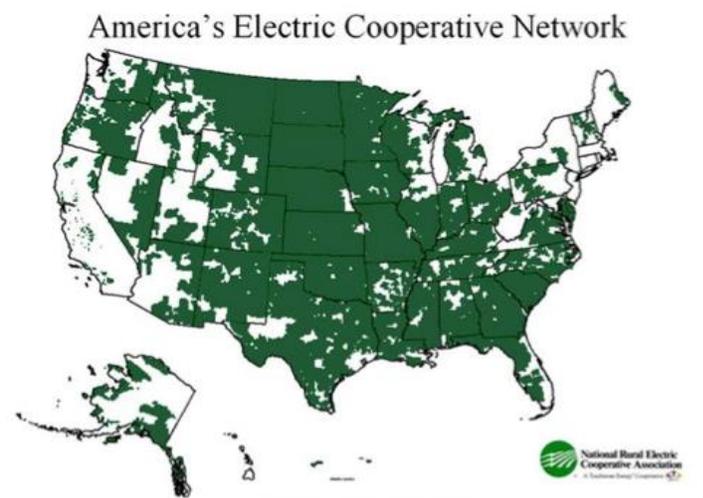
We have a strong commitment to the communities we serve. Important decisions are made locally with input from a democratically elected Board of Directors whose interest is the greater good of the community.

Grand Valley Power is proud to give back to our community through employee volunteer efforts and with donations to local charities such as United Way, HopeWest, Family Health West and others. We have made a significant impact through our support of students through our scholarship program, supporting our 4-H and FFA programs and supporting the building of the new John McConnell Math and Science Center. Our partnership with GRID Alternatives to provide solar generated power to low income consumers shows our commitment to renewable energy and at the same time assisting our members who need help the most.

GVP's recently adopted mission statement encapsulates our commitment to community and our members – "Empowering lives with hometown service."

In addition, rural electric cooperatives are making a difference in the lives of people around the world. Through our network of 900 electric co-ops across the country, we have helped bring electricity to more than 140 million people in 43 developing countries across the globe. Through international electrification projects, America's electric cooperatives are helping millions of people in developing countries improve their living standards.

Simply put, we believe cooperatives build a better world, and we are looking for talented people to join us. To learn more about electric co-op careers, visit www.electric.coop/our-organization/careers/.



GRAND VALLEY EVENTS

Powderhorn Mountain Resort Celebrates 50 Years

50th Anniversary Reunion Weekend Powderhorn Mountain Resort February 4, 2017

Powderhorn would like to invite everyone to help celebrate their 50th season. Come out and hear stories from those who helped shape Powderhorn into what it is today.

